

FESTIVAL LIASON

Request the Alberta Music Festival Association Scholarship funding of \$500 be renewed for 2026.

The two classes funded in 2025 were:

1. Violin/Viola – Age 15 years and under - \$250 Award
2. Piano – Age 15 years and under - \$250 Award

Request the Canada West Performing Arts Festival Scholarship funding of \$500 be renewed for the 2026 CWPAF and increased by an additional \$800 as Alberta is once again hosting the Canada West Performing Arts Festival at Allard Hall, MacEwan University, in Edmonton July 24th and 25th. It would be wonderful if ARMTA could sponsor two scholarships at both the AMFA Provincial Festival and the Canada West Performing Arts Festival this year as many of our young Alberta musicians will be participating in the CWPAF representing Alberta

The Awards for the 2026 CWPAF are as follows.

13 and Under Classes: 1st Place \$800
17 and Under Classes: 1st Place \$1000
22 and Under Classes: 1st Place \$2000
Choral Classes: 1st Place \$500

Respectfully submitted, *Carolyn Steeves, Festival Convenor*

Note: Although these funds are intended as scholarships for students in Alberta, we cannot distribute them through the ARMTA Recognition Fund because the Festival Association must receive the money in advance and cannot follow our procedure of issuing a cheque directly from ARMTA at a later date.

MULTIDISCIPLINE COMPETITION

2026-2027 AMDC Budget Proposal

REQUESTING from ARMTA Operating Budget \$6,000 as described in the budget below.

INCOME: \$6540

- 1 Entry Fees estimated from 1st Round video entries \$540 (\$30x18)
- 2 ARMTA Provincial Budget: \$6,000

EXPENSES. \$6,440

- 1 Venue: \$600
- 2 1st Round Video Judges: \$540 (\$30 each x estimated 18 entries)
- 3 Final Round In Person Judges daily rate: \$1,350. (\$450 x 3)
- 4 Judges' Expenses: \$2,400. (\$800x3) food, travel, hotel
- 5 Supplies: \$100. (Colour program etc)
- 6 Mileage/food/hotel for 3 convenors: \$900. (3x\$300) Leila, Chrysanthema and Rita.
- 7 Mileage/food for AMDC Chair (Nathene), Annette (current Provincial President), and Marlaine Osgood (CFMTA rep): \$300 total. No need for hotel, as Chez Bradley has welcomed us overnight before the competition. Thanks Annette!
- 7 Piano Tuning: \$200 (if needed)

8 Cards for Judges: \$50
TOTAL: \$6,440

Submitted by Nathene Arthur

PUBLICITY

- ARMTA Branding and Name Recognition 2025/26
- promotional material
- design software subscription

\$3000 Honorariums - Social Media Convenor
\$1600 social media ad campaigns

\$1300 sundry - promotional supplies, new templates, foam boards for sponsor acknowledgements

\$200 postage for mailing promo material

\$450 - CanvaPro subscription(includes \$50 cushion in case it goes up next year)

1. addition of line item for Social Media Convenor annual Honorarium budget (\$3000)
2. expansion of social media campaign budget to accommodate specific campaigns for the inaugural 2027 ARMTA Multi-Discipline (CFMTA Qualifier) competition, and 2027 Young Artist Tour.
3. expansion of sundry budget to accommodate annual expenditure for display boards acknowledging ARMTA sponsors (to be displayed at events such as Alberta Band Summit).

Submitted by Susan Henley

SOCIAL MEDIA/ADVERTISING

Going forward, I envision there to be 4 main avenues which require additional social media advertising (beyond the typical reach of free posts). The proposed budget is \$1200.

- Competitions & Programs Advertising -- \$500
- Attracting New Members -- \$200
- Association Awareness -- \$100
- Connecting students with Teachers -- \$300
- Miscellaneous -- \$100

If there are unused funds from the 2025 social media budget, provide a one-time honorarium to Susan Henley for her Publicity work. The expert guidance she has provided with Creative Briefs and keen eye for branding detail has been integral to the success of the social media role. (*while Susan appreciates the gesture, she is happy to continue her work as publicity convenor on a volunteer basis*)

Submitted by Karen Gerelus

STRINGS COMPETITION (JUNIOR)

Details: two categories: Junior A (18 & under) and Junior B (14 & under)

INCOME

1	ARMTA Provincial	\$2,500
2	Student Entry Fees (\$30/entry) estimating 15 students	\$450
		Total = \$2,950

EXPENSES

1	Venue	\$600
2	First Round Video Judges. (\$30/entry)	\$450
3	Final Round In Person Judge	\$1,000 (\$450/day + travel/hotel)
4	Honorariums for three Convenors	\$600 (to help with travel/meals/hotel)
5	Supplies	\$50
6	Piano Tuning (if needed)	\$200
		Total = \$2,900

PRIZES - from the ARMTA Recognition Fund - \$2,900

Junior A Category - ages 18 & under - \$1,600

Violin 1st Place	\$500
Violin 2nd Place	\$300
Cello 1st Place	\$500
Cello 2nd Place	\$300

Junior B Category - ages 14 & under - \$1,300

Violin 1st Place	\$400
Violin 2nd Place	\$250
Cello 1st Place	\$400
Cello 2nd Place	\$250

Submitted by Nathene Arthur

STUDENT COMPOSER COMPETITION

Budget Request: \$1200 (the same as last year)

Rationale:

- Estimated expenses include adjudication fees, convenor expenses, and CFMTA entry fees
- Income comes from student entry fees
- Provincial category prizes come from the ARMTA Recognition Fund and have not been included as expenses. The amount for category prizes in 2025 was \$550
- Expenses for 2025 without category prizes were \$2036.52
- Income for 2025 was \$1060 from provincial entry fees
- Expenses and Income are dependent on the number of entries which vary from year to year.

Submitted by Danae Turgeon

TEMPO CONTENT CONVENOR

I would like to request an increase in the honorarium to \$175 (instead of \$150) for the increased time in gathering and editing content.

Submitted by Rose He

TEMPO LAYOUT AND DESIGN EDITOR

Financially, a larger publication costs more to print. With fewer and fewer people seeking printed versions of the publication, it would be wise for the organization to fully examine how the Tempo Magazine fits the mandate of ARMTA, and whether or not a physical version is critical to fulfilling that mandate. In my opinion, it does, because there is a great deal of knowledge contained within.

This publication came at a more significant cost of my personal time than ever before. I spent nearly twice the time I had in previous years to edit the publication, and so any additional compensation you consider for the Editor should also be financially supported by how well the publication fits the mandate of ARMTA. I of course would rather not recommend myself out of a job, but the organization must be steadfast in their resolve for the additional expense, or else provide a different direction for how to proceed in the future.

I would be happy to join a meeting of the Board when the topic of Tempo Magazine is on the agenda, however I also am happy to proceed in future years with any direction given by the Board as to how to proceed with the magazine.

Joel Windsor. Board report September 2025