

### **ARMTA PROVINCIAL BOARD MEETING**

Saturday, February 20, 2021 9:00 am - noon via Zoom

Saturday, March 6 noon – 4:00 pm via Zoom

### MINUTES

The Alberta Registered Music Teachers' Association unites professional music teachers in their aim to: • promote the love of music

- promote the knowledge of music by providing superior music instruction
- advocate for the availability of quality music instruction
- provide cultural events and continuing education events
- provide performance opportunities and scholarships for the students

#### 1. CALL TO ORDER

#### 2. WELCOME AND INTRODUCTIONS

**Present on February 20:** Nathene Arthur (President), Tamara Bowie (Vice President), Kimerica Parr (Past President, joined at 11:00 am), Tamara Bowie (Lethbridge), Lorrie Wittke (Lethbridge), Marlaine Osgood (Edmonton rep), Rosemarie Horne (Edmonton rep), Barb Robertson (Calgary rep), Annette Bradley (Red Deer), Gwendolyn Bartek (Grande Prairie), Ida Edwards (MAL), Rita Thurn (Calgary rep, left at 10:50 am)

Regrets: Sheryl Schnare (Medicine Hat)

At 9:00 AM, we began with introductions and sharing one thing that has brought us peace, joy, or love in the past few months. The meeting was called to order at 9:14 AM.

#### 3. CONSENT AGENDA

a) Agenda for February 20 & March 6 board meetings

Add 4. m) Alberta 211 and move budget to 4. n)

- b) Minutes of the February 22 & 29 September 26, 2020 board meeting
- c) Business completed by email voting
- d) Executive Reports
- e) Convenor Reports

Reports from Kimerica will be added with the minutes.

- f) Branch Reports
- Motion: To approve the Consent agenda as amended.

Moved: F	Rita, Rosemarie	All in favour	Carried	21-B01-M01
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#### 4. BUSINESS

a) Strategic thinking

Thinking big picture, what can ARMTA do, particularly in this time of history?

We are already thinking about social media, the Alberta Alliance for Music Advocacy, and these things are relevant to our strategic thinking.

#### b) <u>Music Conference Alberta 2021/2022</u>

We only have 8 members who have registered for the current MCA, but those that have taken part have found it helpful.

There are a lot of Zoom meetings and webinars currently available! It would be very fun to have an evening of "Play and chat open mic" where students or teachers could play for each other.

We will put an announcement in the next email update with testimonials, more info about pricing and video replays for MCA that is now running.

For future MCA, we would also prefer an in-person conference in January 2022 over an online conference in the fall of 2021. For ideas on sessions, Tamara would like to see more on the business side of things, with sessions on social media, promotion, and advertising. Ida would like to see more on gg. Diversity could include everything from having translations available on our website (or a link for automatic translations available) or interviewing seniors on the music that they remember as children. The De-colonization of the Classroom session at MCA touched on this, and the upcoming CFMTA national conference is on celebrating diversity. Rosemarie suggested a session on Alberta composers demonstrating their music. Suggestions included Vernon Murgatroyd ,Alan Bell, Richard Johnston, and Christine Donkin. An Alberta composer could do a masterclass with students playing their own music.

For the present, Marlaine will continue as our Conference Convenor and Nathene will assist. Ida will help by providing more ideas on how we might include diversity in our session topics.

c) Continuing Education

Nothing needs discussion.

d) Piano Competition

We agree that our guidelines on concertos should match the CFMTA guidelines.

e) Vocal Competition

The vocal competition will be taking place online this spring. April 15 is the registration deadline. We need to get info out ASAP.

f) Young Artist Tour

Deanna was going to look into pricing for recordings. Vicki will touch base with her before our budget meeting.

#### g) <u>Social Media advertising</u>

Facebook is now for the old people, and we need to expand to Instagram and Snapchat. The big question is whether we can hire someone professionally to do it. Do we have any budding students who might be able to help?

Ida recommended Community Futures (<u>http://albertacf.com/</u>) resources available that we could use. Their big questions when it comes to social media are: Who is your audience? What do you want to tell them? How do you want to tell them?

We can also tie in with Continuing Education to have sessions available to our teachers on using social media.

#### h) <u>Tempo</u>

The deadline for submissions is July 15. The same ideas that we have bounced around for MCA can also be topics for articles for Tempo: cultural diversity, using social media, and Alberta composers. Nathene will pass these ideas on to Lisa.

#### i) <u>CFMTA 2021 Online conference – video</u>

Calgary has already clarified that it is each province that provides a video, not each branch. Each branch will need to submit pictures and video, and we'd like to use music using an Alberta composer, perhaps Linda Purves. It would likely be a lot of work to compile and edit. It is something that really needs a theme

to be cohesive (like diversity). Animato (<u>https://animoto.com/</u>) could be used to create a simple video, but we should expect to budget for someone to do the editing. Rosemarie recommended using Alex Allenbach, who put together the CFMTA 2021/2023 Conference promotional video for \$250.

Annette and Tamara will form a committee to spearhead this project. By March 6, they will put together an idea of how much they would like to have included in the budget. Branches should expect to be asked for material to submit. The video is due to CFMTA by June 1.

j) Members at Large rebranded as Rural Members

Ida would like to address the physical situation that many of our rural members are in, as it does feel isolated.

We have two types of MAL:

- Rural Members, who have their own specific needs.
- Urban members who are simply not a member of a branch

We don't require members to join their local branch. There is a separate fee for branch membership, which for some people is the reason why they don't join their branch. If we made it so that there is a single fee and you are automatically part of the branch, it would simplify things. That would, however, require the branches agreeing on what their branch fee would be. Grande Prairie deliberately does not charge membership fees so that as many people as possible can join and fundraise instead, which is quite different from the \$65 that Calgary and Edmonton have for membership fees.

The NATS model is that you join at the top level and are automatically included in their local area.

Rural members could form as a Rural Members Branch by getting at least five members that would apply for branch status like any other local branch would. Ida will contact some of the other rural members to see if there would be support for establishing themselves as a branch. The advantage of using Zoom is that members outside of a local area can still meet together, which would be a huge advantage for rural members and also benefit local branches with some members just outside of the city.

k) Convenorship appointments

i. Recognition Fund

We are in support of having Janelle Hofsink mentor under Judith to eventually take over the Recognition Fund. Kimerica should be informed as nominations fall under the Past President's job description.

ii. Alberta Music Advocacy Alliance

Kirk Wassmer (<u>kwassmer@cesd73.ca</u>) is currently chairing the committee, whose purpose is to be a larger organization to be an advocate for music education. They have been meeting monthly on Thursday evenings. Annette would like to have a substitute if she were not able to attend.

They have suggested having a calendar of events that all of the organizations could advertise their events and avoid planning events on the same dates. They are applying for a grant for operating funds, but we may be approached to give money to support their expenses.

Motion: To create an Alberta Music Advocacy Alliance Liaison convenorship.

Moved: Marlaine, Barb All in favour Carried 21-B01-M02

Annette will work with Vicki & Beth to create a job description for this position in the Policies & Procedures Manual for approval at the next meeting.

- I) Policies & Procedures manual updates
  - i. <u>Beth's recommendations</u>

1. From 2020 Sept 26 minutes page 2 **Part IV**: Beth's recommendation is that the **President & Vice President** have in their job description to prepare the administrator contract. The last contract used needs some updating, which will be reviewed at the next board meeting. Kimerica & Nathene will review and prepare the contract. • P & P page 12 President general duties: correct the numbering (there are two #3). Insert: Works with the vice-president to review and prepare the contract of the administrator in January each year.

• P & P page 14 Vice President general duties: Insert: Works with the vice-president to review and prepare the contract of the administrator in January each year.

2. GENERAL DUTIES: The Secretary

4. Presents a complete printed report of administrative activities at each Board meeting. • Remove the word "printed" such that point 4 reads "**Presents a complete report of administrative activities at each Board meeting**."

3. From 2020 Sept 26 minutes page 2 **Examining board general duties #2 and #3** requirements for membership

Recommended change: That Examining Board General Duties point 3. iii. "Training in pedagogy" – a full credit course from a recognized institution, or attendance at workshops, summer courses, master classes, and/or certification in a recognized music teaching methodology." be removed.

**Motion:** To approve the changes to the Policies & Procedures manual as proposed and amended.

Moved: Rita, Marlaine All in favour Carried 21-B01-M03

ii. Membership requirements committee

Annette, Barb, and Rita were part of the committee that discussed membership requirements, but as it was quite some time ago, there are some lingering questions.

Tabled. Beth will be in invited to the March 6 meeting to further clarify on this.

#### iii. Online voting

We would prefer to use either Survey Monkey or Google forms. As long as board members receive an email to know that they need to vote with a clear deadline, anything works.

#### m) Alberta 211

Rosemarie is the only one that has heard of 211 as a resource for social, community, health, and government services, but knowing of it as a resource is growing just as calling 311 for local information or 511 for local road conditions or 811 for health is becoming more commonly known.

We would like to join, as much so that they can be aware of us as a not-for profit organization. We don't expect that it will be used by potential students looking for a teacher. Tamara will fill out the application and send it in.

#### Prep for Budget discussion:

The biggest question is whether we will have board meetings or the AGM in person, which depends on Covid restrictions and whether MCA will be in person. We could also do the AGM a combination of live and in person.

Zoom meetings are working quite well for board meetings, particularly since they cut down on travel time and we've gotten more used to communicating online. They don't have the same sense of community that comes from being together and eating together, though. Meeting in person for the AGM and/or board meetings is best done in conjunction with MCA or another continuing education workshop so that it can all take place together at once. Meeting adjourned on February 20 at 11:48 am.

#### **BUSINESS TO RESUME AT MARCH 6 MEETING:**

#### Meeting called to order at 12:03 pm.

Present: Nathene Arthur, Susan Henley, Vicki, Rosemarie Horne, Annette Bradley, Gwendolyn Bartek, Marlaine Osgood, Tamara Bowie, Lorrie Wittke, Barb Robertson, Rita Thurn, Deanna Oye (1:10 – 2:00)

#### Break from 2:00-2:20

	n)	Budget						
Motion:		To accept the budget	as presented.					
Moved:		Tamara, Marlaine	All in favour	Carried	21-B01-M04			
Motion:		To accept the Recognition Fund budget as presented						
Moved:		Barb, Rita	All in favour	Carried	21-B01-M05			

o) <u>ARMTA Provincial responses to requests for publicity and/or funding for students of</u> <u>ARMTA teachers who participate at national and international competitions</u>

We want to be raising the profile of ARMTA with award-winning teachers, so we want to be bragging to the world, not just to other members. Susan considers it as part of publicity.

Teachers should be made aware of the opportunity to send their competition award winners to ARMTA to announce.

We can't provide funding for teachers, but students are welcome to apply for our existing bursaries and scholarships to assist with attending international competitions.

p) <u>Anti-Discrimination and ethics</u>

Rename Diversity and Inclusivity for future agendas.

Tabled as Kimerica was not present to address.

The proposed bylaw revision will go out to the board as an online vote.

q) <u>Bette-Joan Rac Scholarship Fund</u>

Motion: To create the Bette-Joan Rac Piano Scholarship as described.

Moved: Tamara, Marlaine by email March 2

All in favour: Nathene, Tamara, Rita, Lorrie, Annette, Sheryl, Rosemarie, Gwen, Ida

#### Carried 21-B01-M06

The Recognition Fund convenor will also be the primary contact for the Bette-Joan Rac Scholarship Fund as they are already working closely with the CFMTA Treasurer with the Recognition Fund.

#### r) <u>CFMTA Resolutions</u>

The suggestion of looking for a pension fund was taken to CFMTA, but group pension funds are designed for employers to contribute to, not the self-employed.

The Tuition Tax Credit should be taken to the national organization, as the changes to applying for tuition tax credit affect students across the country. Marlaine had been part of a conversation with Lois Kerr about this previously and will follow up.

#### s) <u>CFMTA Video</u>

Annette & Tamara are putting together a video with Alberta composers, Alberta branches, students, performers, royalty-free photos. Each branch is requested to send photos or video of ARMTA members or students to Annette & Tamara as long as we have media consent for using it. Their budget request is for video editing subscription fees & mailing.

5.	EX	ECUTIVE REPORTS	
	a)	President's report	Nathene Arthur
	b)	Vice-President's report	Tamara Bowie
	c)	Past-President's report	Kimerica Parr
	d)	CFMTA report	Kimerica Parr/Nathene
	e)	Membership report	Vicki Martin
	f)	Financial report	Vicki Martin
	g)	Administrator's report	Vicki Martin
6.	со	INVENOR REPORTS	
	a)	Archives	Jennifer Nowacka
	b)	Bursary & Scholarship	Cameron Girling
	c)	Bylaws/Policies and Procedures	Beth Olver
	d)	Canada Music Week	Tamara Bowie
	e)	CFMTA Conference 2023	Marlaine Osgood
	f)	Collegiate Chapters	Marlaine Osgood
	g)	Community Service Award	Marlaine Osgood
	ĥ)	Conference	Marlaine Osgood (temporary)
	i)	Continuing Education	Deanna Oye
	j)	Examining Board	Judith Elliot
	k)	Media	<u>vacant</u>
	I)	Members at Large	Ida Edwards
	m)	Piano Competition	Alison Kilgannon
	n)	Provincial Festival Association Liaison	Antonina Cox
	o)	Publicity	<u>Susan Henley</u>
	p)	Recognition Fund	Judith Ammann
	q)	<u>Sponsorship</u>	Ruizhe Yu
	r)	String Competition	Chrysanthema Pashunkova
	s)	Student Composer Competition	Christine Rogers
	t)	Tempo	Lisa Ng
	u)	Vocal Competition	Kimerica Parr
	v)	Webmaster	Carolyn Garritano
	w)	Wellness	Esther Bing
	x)	Young Artist Tour	Louisa Lu
7.	BR	ANCH REPORTS	
	a)	Calgary	Rita Thurn, Barbara Robertson
	b)	Edmonton	Rosemarie Horne, Marlaine Osgood
	c)	Grande Prairie	Gwendolyn Bartek
	d)	Lethbridge	Lorrie Wittke
	e)	Medicine Hat	Sheryl Schnare
	f)	Red Deer	Annette Bradley

#### 8. CORRESPONDENCE

9. NEXT MEETING:

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TBA
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10. ADJOURNMENT Ba

Barb Robertson moved to adjourn at 3:58 pm.

### 3. Consent Agenda

### 3. c) Business completed by email voting

There have been no email votes since the last board meeting.

### 4. Business

### 4. a) Strategic thinking

### 4. b) Music Conference Alberta 2021/2022

From email on February 2, 2021:

There has been discussion about MCA for next year, but we have not reached consensus yet. There are 2 possibilities: October 2021 whether in-person or online, or January 2022 during high school semester break, hopefully in-person. AMEF's preference is for January, as it gives more time for full vaccine rollout/herd immunity and time between conferences. That said, I heard on the news that some specialists are saying we won't return to "normal" until summer 2022, if that. If in-person, we are hoping for Banff Centre, but their affairs are not in the best of shape, so who knows.

So the only thing I can say with SOME degree of certainty is that we plan to have SOMETHING, it's just a matter of when and how.

Regards, Crystal Krips Executive Director, AMEF

### 4. c) Continuing Education

### 4. d) Piano Competition

Suggestions for future competitions:

- That we clearly eliminate concertos from accepted repertoire in alignment with CFMTA

Alison

### 4. e) Vocal Competition

### 4. f) Young Artist Tour

### 4. g) Social Media advertising

I was wondering if we could add an agenda item for the meeting on Feb. 20th. As our mission statement says we "advocate for availability of quality music instruction" I would like to explore the possibility of ARMTA doing this through advertising on Social Media. Maybe the agenda item could be worded as Publicity through relevant Social Media (Facebook and Instagram)

Lately I have been researching this and would like to explore more how we can educate the public about our organization about the availability of quality instruction. I believe that a large portion of our market audience (parents of young children) are on Social Media and looking for teachers there. and Facebook now has 2 billion users daily and Instagram has 1 billion users daily. The paid ads also have the ability to target audiences. I will gather some more information about possibly paying for services and also hiring a social media specialist/ marketer if you want before the meeting. If we could discuss this as a board at our meeting that would be great. I have included Lorrie in the email because she has been working with our branch with me over the last few months to promote our branch. I know we also have resources like our Publicity and Social Media convenors that may be able to help.

I would be interested in working with others to create an ad campaign to reach that goal. Also, if we have availability in our budget, it may be worth it to hire a Facebook Marketing Expert to help us do that in the most efficient way. Another possibility to discuss is also having a presentation by a Social Media Specialist to those teachers interested to promote themselves or their local branches.

I think Vicki has done an excellent job of maintaining and posting on our ARMTA page and it has been very helpful to me as a teacher. This is in no way intended to take away from that but just using a different form to educate the public about our services.

Thank you Tamara Bowie

https://www.facebook.com/business/help/464618030623795?id=939256796236247&helpref=page\_content

See also 6.0) Publicity

### 4. h) Tempo

Is there anything the board would like included in the next issue?

Lisa Ng

### 4. i) CFMTA 2021 Online conference – video

From: 2021 Virtual Conference <2021virtualconference@cfmta.org> Date: January 28, 2021 at 7:44:17 AM MST

Subject: Connecting Canada Video Montage Proje

Greetings delegates,

Neven Prostran here, VP of Nova Scotia and Chair of the CFMTA's virtual conference Connecting Canada. The committee is working away and it's shape up to be quite the event in so many ways. Very excited for it!

I wanted to invite all associations to participate in a video montage project the conference committee has arranged. The goal of the conference is to celebrate diversity of music and music education in our country, and what better way to showcase that than with representation of real musical events happening in each province/territory.

In a nutshell, we ask each province to submit a short video or photo montage (5 minutes max) with a background music to accompany. Creativity is welcome and encouraged! Show everyone what makes your province's musical landscape unique.

You can find full details for this project in the attachment, as well as some inspiration and ideas. Videos should be uploaded to YouTube and the submission deadline is June 1, 2021 via email. This montage is a great opportunity to create some promotional material for your association as well, as you will always be able to access and share it at the click of a button.

Please feel free to reach out to me with any questions.

Happy montaging,

Neven

Here are a few ideas to get you started on your slideshow/video:

- Performance venues & groups
- RMTA Executive through the years
- Making music in unexpected places
- · Landmarks and landscapes
- Concerts & competitions
- Informal musical moments

Here are some thoughts for musical accompaniment:

- Tracks may be pre-recorded or original for this project
- · Showcase cultural styles and diversity
- Provide exposure for an esteemed RMT composer
- Incorporate several short compositions

And a few tips on putting together your montage:

- Your music selection(s) will convey emotions and enhance the visual experience
- Keep captions clear and concise
- · Create feelings with a variety of slow and quick cuts

• Add effects (moderately). Using the right effects can enhance your story: highlight certain objects, create smooth transitions, and more.

• Keep it short. The committee has set a time limit of 5 minutes. Longer videos will not be accepted. Include your very best footage. Your goal should be telling as much as possible in the minimum time possible.

Parameters for your final product:

- Name of Association and other relevant information directly embedded into video
- Maximum length of 5 minutes
- Uploaded to YouTube or Vimeo

### 4. j) Members at Large rebranded as Rural Members

I am aware of some urban based teachers who are members at large. I want to discuss the idea of members at large with a rural and urban bases.

Ida Edwards

### 4. k) i. Convenorship appointments: Recognition Fund

#### Nathene,

In the past few years, I had spoken with Marlaine about a smooth way to end my time as convenor of the ARMTA Recognition Fund. We had discussed mentoring someone since the job entails distributing a lot of money through the CFMTA Trust Fund and keeping accurate files on the memory stick.

Recently, I was speaking with a new member to Edmonton Branch, Janelle Hofsink. She is energetic and very interested in what the ARMTA Recognition Fund is doing. I would like to mentor her to take over my convenorship over the next year... or perhaps 9 months so that I could "retire" from the job at the next provincial AGM.

I think the executive committee can appoint convenors, so I am approaching you about this. I do not think it requires board approval, but I am not sure. If it does, would it be possible to put it on the agenda for the February meeting please?

Many thanks, *Judith* 

## 4. k) ii. Convenorship appointments: Alberta Music Advocacy Alliance

I am the ARMTA volunteer for the grassroots development of the new group called The Alberta Music Advocacy Alliance (AMAA). This is a group formed with at least all of the Associations involved in Music Conference Alberta and more. By forming this group, it is our mandate and purpose to be a voice that represents all of these associations such as Choral Alberta, AMEF, APTA, ARMTA, ABA, WNMA, ASA, AKA, ATA, and more for political and community awareness.

We are currently about 11 busy people who have again, volunteered our time to represent our associations. It's interesting for me because I usually belong to at least 6 of these associations annually, so I have a good insight as to what is going on within these other music teacher associations.

So far we have met monthly since September (6 times) and have been developing our purpose, mandate and ideas to generate a new website (through the ARMTA website link), receive funding, fund raising, social media development and maintenance, website development and maintenance, Elementary music curriculum concerns, and responding to the provincial music census and goals. We hope that the website can be a one stop area that each association member can go to find out what is happening around the province.

We are looking for a volunteer who would be willing to maintain and upload information for our future social media or website category. If someone knows someone who needs volunteer hours and enjoys social media, please contact me at 403.5965267 via a phone call or text with their name and contact information. This person would represent the AMAA on behalf of all the associations involved.

Currently we are:

- Alberta Band Association
- Alberta Kodaly Association
- Alberta Music Education Foundation
- Alberta Piano Teachers Association
- Alberta Post-Secondary Music Programs
- Alberta Registered Music Teachers' Association
- Calgary Association for the Development of Music Education
- Choir Alberta
- Fine Arts Council of the Alberta Teachers Association.
- Alberta Strings Association
- Women's National Band Director's Association (Alberta Chapter)

Respectfully Submitted,

Annette Bradley

ARMTA Rep for AMAA

## 4. I) i.Policies & Procedures manual updates: Beth's recommendations

<u>Action:</u> That the board approve the following changes to Policy & Procedures" Proposed revisions to P & P for February 2021 – changes / additions are **bold** 

- 1. From 2020 Sept 26 minutes page 2 **Part IV**: Beth's recommendation is that the **President & Vice President** have in their job description to prepare the administrator contract. The last contract used needs some updating, which will be reviewed at the next board meeting. Kimerica & Nathene will review and prepare the contract.
  - P & P page 12 President general duties: correct the numbering (there are two #3). Insert: Works with the vice-president to review and prepare the contract of the administrator in January each year.
  - P & P page 14 Vice President general duties: Insert: Works with the vice-president to review and prepare the contract of the administrator in January each year.
- 2. GENERAL DUTIES: The Secretary
  - 4. Presents a complete printed report of administrative activities at each Board meeting.
    - Remove the word "printed" such that point 4 reads "Presents a complete report of administrative activities at each Board meeting."
- 3. From 2020 Sept 26 minutes page 2 **Examining board general duties #2 and #3** requirements for membership

There is a whole other discussion to be had about whether teachers should be required to have training in pedagogy or experience. Beth will leave the proposed job description as reviewed which matches our current requirements, but we should set up another committee or meeting to review application requirements. Committee appointed find out what they propose.

Barb, Rita, and Annette will form a sub-committee to review membership requirements and requirements for registered subjects, and Judith Elliot will be asked if she would be interested in joining this committee as the Examining Board Chair. Barb Robertson will work out a time for them to meet. They will bring recommendations for the board to review by email by November 1.

Recommended change: **That Examining Board General Duties point 3. iii.** "Training in pedagogy" – a full credit course from a recognized institution, or attendance at workshops, summer courses, master classes, and/or certification in a recognized music teaching methodology." **be removed.** 

#### 4. From 2020 Sept 26 minutes page 2 Student Composer Competition

Judith noted that that \$50 cheques made out to young students are often not cashed. She would recommend that amounts be increased to \$75, but it may be the age of the student that may not have their own bank account yet that is the issue, not the amount of the cheque. It would be a good idea that if cheques are not cashed within six months, they will be issued a donation receipt for the same amount. Judith will discuss this option with Lois Kerr, CFMTA treasurer.

**No changes to P & P– Judith email Dec 28:** "It is problematic for CFMTA to treat an award cheque like a " new donation" so ,for sure that is not going to happen. So, in the end, we decided that, for the few times this happens, we will just continue to do what we have been doing - reminding people to cash the cheques."

## 4. I) i.Policies & Procedures manual updates: Membership requirements committee

Hi Beth,

Thank you for all of your work on the changes to the Policy and Procedures manual. The adhoc board members met today along with Judith Elliot (Rita Thurn, Barbara Robertson and myself), and came up

with the following attached ideas and wording from our meeting. I hope it makes sense. Of course, we were on zoom and sharing a document. Barbara couldn't make any changes directly on your document (yellow highlights), so I tried to get our ideas across in the attachment below. Let me know if you don't get me abbreviations....

#### Annette

Thanks Annette, Judith, Rita, Barb I appreciate how quickly you got to this issue.

I've attached a new draft of Examining Board Committee. yellow highlight is accepted changes, green highlight is a further revision, red lettering is questions remaining. There are some formatting issues to take care of yet.

A few things

- In points c 2. i. a and 2.i.c the phrase "with evidence of teaching experience" replaced the phrase "with training in pedagogy" in reference to applicants whose qualification is based on "performance" rather than "teacher's diploma" or "pedagogy". So do you still want a statement about "training in pedagogy" in part 3 where some things are defined?
- I revised your statement about "evidence of teaching experience" point 3.iii. Does it still reflect your intent?
- Point 5 refers to "appeal process". What is the process? Is it written somewhere? Should "the process" be written in this description?
- The question I was most interested in having the board (this sub-committee) address is defining or delineating what "An established and highly-regarded reputation as a successful music teacher or performer" might include.

Perhaps the Board did not ask you to work on this question. Right now, it is entirely the discretion of the examining board committee. Are they happy with that? Is the ARMTA Board happy with that? Perhaps Vicki and I are the only ones with concerns.

#### Beth

I will just add that we did have some ways to "measure" ....

- # of years teaching... but then you have to decide if that is 2 years of 2 students or 2 years of 10 students and/or
- So many students (at different levels) with Honours marks...but if they do not push for exams... and/or
- Recommendation of so many parents of students.

But we cannot set anything exact as all of the applicants have different backgrounds... compare an 18year-old who has just completed an ARCT, and a teacher who taught privately 20 years ago, worked elsewhere, and now would like to return.

We have to trust the integrity of the examining board and if they have any questions, they can approach the ARMTA board for advice.

Barb

### 4. I) i.Policies & Procedures manual updates: Online voting

The top options for making online voting communication easier are:

1. Slack – used by Katrina Thompson for Calgary Contemporary Showcase

We use Slack and it's great. We use the free version.

After you create an ARMTA Calgary workspace, set up a channel. Like one for Honours, or one for student recitals, or one for lobbying the government on a particular issue...Then add the relevant people by using their email. It's great for those threads that say "yes I agree" or "no maybe we should think about..." and keeps those messages out of your email.

Committee members would need an account (easy set up) and or download the app to a mobile device. Allow notifications so you know when someone has posted a message. I heard that the mobile app makes it more difficult to view documents that get uploaded, that might be easier on a computer.

Ktf

2. Survey Monkey – used by CFMTA for online voting

Typically, CFMTA uses Survey Monkey to hold votes. You can use the platform for free on a restricted level (no more than 10 questions, no spreadsheet of information after, etc.) and this seems to work well for our needs. If you want to use this platform I would suggest you set aside a good TWO HOURS to figure it out. I don't find the web page user-friendly as it is really geared towards businesses who want to poll their customers if they prefer argyle socks to striped.

At CFMTA, our online votes are usually for motions that come up between AGMs. In this case, the Motion is emailed to delegates along with a link to a Dropbox site that has a copy of the motion and allows for commenting. Unfortunately, Dropbox does not provide any kind of downloadable document for comments, so I have to copy and paste everything into a word document if I want a record of the discussion.

Anita

3. Google Suite

Since we have access to Google Suite as a registered not-for-profit, we can use Google Drive for shared documents, commenting, and Google Forms for final voting.

Vicki

# 4. n) ARMTA Provincial responses to requests for publicity and/or funding for students of ARMTA teachers who participate at national and international competitions

#### PUBLICITY FOR MUSICAL ACHIEVEMENTS.

ARMTA Provincial occasionally receives requests for publicity for non-ARMTA events. Award winning students of ARMTA teachers are invited to take advantage of our ARMTA Facebook page.

#### FINANCIAL HELP FOR HIGH LEVEL STUDENT COMPETITIONS.

We also congratulate all our ARMTA students participating at national and international competitions. We acknowledge that often those students under 18 years of age who win these prestigious events do not receive any financial assistance or prize money. All application fees, travel and accommodations etc are covered solely by the family.

#### Currently:

1 ARMTA Recognition Fund can and does fund many prizes for students, but the funds from that are not permitted to be given to our own members or their students.

2 The Continuing Education Scholarship is available to ARMTA teachers for their own development, and would not apply to students in competitions.

3 Provincial Piano, Voice and String Competitions. ARMTA does provides provincial level Awards and scholarships for students winning our own competitions.

- 4 ARMTA Branch Level Awards are often awarded for highest exam marks.
- 5 The ARMTA Bursary is based on financial need, not on particular achievements.

There may be other musical associations who have set up financial assistance for the families of young high-level competition students. At this point in time, ARMTA Provincial does not have such programs in place.

Nathene Arthur

### 4. o) Anti-Discrimination and ethics

This would also be a good time to mention that I made a mistake when it came to the bylaws. Beth had sent a final proposed revision to the bylaws that included a non-discrimination statement, and I missed it because I used an older revision for what was approved by the board and at the AGM.

Her proposed change to the bylaws, which we could get the board to approve now and I hope we will approve at the next AGM:

III. MEMBERSHIP

(A) Membership in ARMTA is open to any person 18 years or more, regardless of ancestry, disability, ethnicity, gender, national origin, race, religion, sexual orientation, socioeconomic background, size, or any other status. Applications for Membership in ARMTA are reviewed by the Board of Examiners whose decisions are based on academic qualifications and experience.

Vicki

### 4. p) Bette-Joan Rac Scholarship Fund

To follow up on our meeting last week, we have the following put together. It is already up on the ARMTA website but we can make changes if there is any tweaking to do.

#### DONATE TO THE BETTE-JOAN RAC PIANO SCHOLARSHIP FUND

This new piano scholarship was created by Alexander Archbold to celebrate the life and musical contributions of Bette-Joan Rac. Madame Rac was a long-time piano teacher in Edmonton, Alberta, who is remembered for her style, her sparkle, and her great love of sharing the joy of music. The Bette-Joan Rac Piano Scholarship is "needs-based" with special consideration given to 1st and 2nd generation Canadians (recent immigrants). There will be one \$1,000 Scholarship awarded annually towards piano instruction.

The Alberta Registered Music Teachers' Association will administer this scholarship in her honour with funds held by the Canadian Federation of Music Teachers Trust Fund.

Could someone please make a motion to create the Bette-Joan Rac Piano Scholarship as described?

**MOVED:** Tamara, Marlaine by email March 2 All in favour: Nathene, Tamara, Rita, Lorrie, Annette, Sheryl, Rosemarie, Gwen, Ida

### 4. q) CFMTA Resolutions

### 4. r) Budget

See <u>Budget draft.2021 02 02.xlsx</u> and supporting requests:

2021 Student Composer Competition Budget Request

- Continuing Ed budget request
- Publicity budget request.2020
- Logo Price List Get Social YEG
- Carol Mellors.admin raise

### 5. EXECUTIVE REPORTS

### 5. a) President's report

The past year for ARMTA has been an incredible one. Many of our programs have been able to continue, in online (or modified in-person) formats. Some of our programs have skidded to a halt. It would really help if we knew WHEN this Covid pandemic would "just go away", wouldn't it? In the interim, though, here is a little summary of ARMTA focus issues since our October 2020 Zoom meeting.

Looking at our Agendas in February 2020 and October 2020, the common theme is "how can we make this work?" Well, Zoom meetings are a great start. Somehow, the business is getting done. The teaching is getting done. The programs are being ironed out, rescheduled, tweaked. The re-opening of private music studios is working, at least as an interim to the next level, whether that be up or down the scale (pardon the pun). Bursaries and Awards are being awarded, Bylaws and Policies have been updated, the CFMTA Conference has been moved to 2023, Continuing Education workshops are happening in most branches, the Piano Competition has been moved online, Student Composition Competition went ahead, Tempo Magazine was published, lots of new information was added on our webpage, we navigated the membership rules with the new "Vulnerable Sector Checks", etc. Some other projects and programs, such as developing our String Competition, and a bigger approach to Canada Music Week, were left for another year. We have had a fresh look at our "Code of Ethics", and set up a committee to look at adding a potential non-discrimination policy.

It was wonderful to receive a phone call from our CFMTA President and be involved with a Zoom meeting with their Board. They are a dynamic group of people and are working on some wonderful projects. I have been involved with monthly meetings with the CFMTA 2023 Conference Committee. I am in contact with Marlaine, Kimerica and our new VP Tamara, hoping to get a few new ideas for us as we go ahead into 2021-2022.

Please contact me with any ideas, tweaks, and/or concerns. We are all in this together, and I confess to feeling confident that one day at a time, our ARMTA Provincial Board will continue to serve our members and our communities throughout this once-in-a-century event. We are, after all, creative thinkers. We will find a way.

Nathene Arthur

### 5. b) Vice-President's report

It has been an unprecedented year and even though health restrictions and recommendations about how we run our businesses has changed frequently, ARMTA has supported teachers by relaying relevant information. I have been inspired and uplifted by how resilient music teachers have been through this pandemic. I look forward to serving in the capacity as VP.

Tamara Bowie

### 5. c) Past-President's report

### 5. d) CFMTA report

### 5. e) Membership report

Since our last board meeting in October 2020, we have had the following changes in our membership.

New Members	
Karen Neary	Piano, Collaborative Piano
Dominique Shulhan	Saxophone
Ami Longhi	Piano
Kathryn Corvino	Violin
Regina Thomas	Piano
Alena Naumchyk	Piano
Bronwyn Schuman	Piano, Collaborative Piano
Brad Parker	Piano
Roger Admiral	Piano
Melissa Wiley	Piano

Transfers none

Upgrades Dorothy Beyer

added registration in Recorder

<u>Leave of Absence</u> No new LOA. There are currently 8 members on leave.

Provincial Life Members

No changes. There are currently 8 provincial life members.

<u>Deaths</u> Bette-Joan Cebuliak Rac

passed away November 2020

#### Membership totals:

	Jan 30, 2014	Jan 31, 2015	Jan 26, 2016	Feb 17, 2017	Feb 8, 2018	Feb 15, 2019	Feb 14, 2020	Feb 13, 2021
Full	387	387	402	400	414	416	421	421
Affiliate Grade 10	14	15	14	18	18	22	24	25
Affiliate Grade 9	4	3	5	5	8	8	15	11
Retired	12	10	12	15	14	15	17	21
Honorary Branch	2	2	2	2	-	-	-	-
Provincial Life	3	3	2	2	5	5	8	8
TOTAL	422	420	437	442	460	468	485	486

#### Branch membership totals:

	Jan 26,	Feb 17,	Feb 8,	Feb 15,	Feb 14,	Feb 13,
	2016	2017	2018	2019	2020	2021
Calgary	184	190	193	198	194	194
Edmonton	137	138	148	158	166	160
Lethbridge	22	23	27	25	24	24
Red Deer	20	19	18	20	23	24
Grande Prairie	6	5	4	7	9	11
Medicine Hat	6	8	8	9	11	11

Members at Large	62	59	62	51	59	63
TOTAL	437	442	460	468	486*	486*

\*one member is part of both Edmonton and Red Deer Branches

Vicki Martin

### 5. f) Financial report

Signing authority has been changed on our ATB Chequing account so that any two of the following officers have signing authority:

- Vicki Martin, Administrator
- Kimerica Parr, Past President
- Nathene Arthur, President
- Tamara Bowie, Vice President

One of our GIC's matured in November 2020 and was reinvested at a truly awful rate of .5% interest. Our GIC's are fortunately split, which gives them different rates of interest at staggered times:

- \$10,000.00 1.95% maturing Nov. 5, 2021
- \$11,327.15 1.55% maturing Aug. 14, 2021
- \$12,784.28 0.50% maturing November 23, 2021

Our expenses have decreased dramatically due to the pandemic and moving the AGM and board meetings entirely online. While there are still significant expenses for MCA and the piano competition still to pay out before the end of our fiscal year, we have once again not spent nearly as much as planned in our budget.

#### Profit & Loss Budget vs. Actual

As of February 13, 2021

	2010 2020			2020-2021			
		019-2020					
	Apr '19 - Mar 20	Budget	\$ Over Budget	1 Apr '20 - 13 Feb 21	Budget	\$ Over Budget	
Income							
Advertising Income	75.00	50.00	25.00	25.00	75.00	-50.00	
Conference Income	40.00	0.00	40.00	0.00	40.00	-40.00	
Donations	25.00	0.00	25.00	70.00	0.00	70.00	
Interest Income	851.39	830.00	21.39	404.77	790.00	-385.23	
Membership Income	66,450.00	64,425.00	2,025.00	73,090.50	72,265.00	825.50	
Projects Income							
CFMTA Student Composer Comp.	715.00	600.00	115.00	220.00	600.00	-380.00	
Piano Competition	0.00	0.00	0.00	0.00	150.00	-150.00	
String Competition	0.00	150.00	-150.00	0.00	0.00	0.00	
Vocal Competition	0.00	0.00	0.00	0.00	250.00	-250.00	
Total Projects Income	715.00	750.00	-35.00	220.00	1,000.00	-780.00	
Sponsorship Income	2,200.00	2,000.00	200.00	1,550.00	2,800.00	-1,250.00	
Total Income	70,356.39	68,055.00	2,301.39	75,360.27	76,970.00	-1,609.73	
Expense							
Administration							
Administrator Contract	10,560.00	10,560.00	0.00	10,010.00	10,920.00	-910.00	
Bank & Service Fees	1,381.72	1,870.00	-488.28	586.40	1,520.00	-933.60	
Computer Expenses	250.00	250.00	0.00	0.00	250.00	-250.00	
Mileage	83.65	125.00	-41.35	13.65	40.00	-26.35	
Office Supplies	407.76	600.00	-192.24	293.94	600.00	-306.06	

	2	019-2020			2020-2021	
	Apr '19 - Mar 20	Budget	\$ Over Budget	1 Apr '20 - 13 Feb 21	Budget	\$ Over Budget
Post Office Box	-12.29	0.00	-12.29	0.00	0.00	0.00
Rent	600.00	600.00	0.00	550.00	600.00	-50.00
Telephone and Fax	396.65	384.00	12.65	319.60	384.00	-64.40
Fotal Administration	13,667.49	14,389.00	-721.51	11,773.59	14,314.00	-2,540.41
Advertising & Publicity						
Social Media	0.00	100.00	-100.00	0.00	100.00	-100.00
Advertising & Publicity - Other	800.00	1,075.00	-275.00	100.00	925.00	-825.00
Total Advertising & Publicity	800.00	1,175.00	-375.00	100.00	1,025.00	-925.00
Board Expenses						
AGM Expenses						
Hotels	900.40	968.00	-67.60	0.00	0.00	0.00
Meals	68.65	100.00	-31.35	0.00	0.00	0.00
Travel	745.15	1,650.00	-904.85	0.00	0.00	0.00
AGM Expenses - Other	0.00	.,	001100	0.00	0.00	0.00
Total AGM Expenses	1,714.20	2.718.00	-1,003.80	0.00	0.00	0.00
Archivist Travel & Expenses	0.00	2,710.00	1,005.00	0.00	0.00	0.00
Board Meetings Travel & Meals	0.00			0.00	0.00	0.00
_	007.00	400.00	160.60	0.00	0.00	0.00
Catering	237.38	400.00	-162.62	0.00	0.00	0.00
Hotels	0.00	880.00	-880.00	0.00	1,408.00	-1,408.00
Meals	0.00	0.00	0.00	0.00	650.00	-650.00
	0.00	0.00	0.00	0.00	2,457.00	-2,457.00
Total Board Meetings Travel & Meals	237.38	1,280.00	-1,042.62	0.00	4,515.00	-4,515.00
Conferencing	203.17	200.00	3.17	213.13	0.00	213.13
Directors Insurance	960.00	960.00	0.00	960.00	960.00	0.00
Meeting Room Rental	170.00	150.00	20.00	0.00	175.00	-175.00
Board Expenses - Other	230.00	240.00	-10.00	0.00	0.00	0.00
otal Board Expenses	3,514.75	5,548.00	-2,033.25	1,173.13	5,650.00	-4,476.87
lember services						
CFMTA Conference 2021	0.00	0.00	0.00	0.00	1,500.00	-1,500.00
CFMTA Delegate Expenses	1,269.05	2,157.00	-887.95	0.00	300.00	-300.00
CFMTA Dues	16,413.00	15,880.00	533.00	15,910.00	16,872.00	-962.00
Conference/AGM						
Catering						
Meal payments	-190.00	-300.00	110.00	0.00	-300.00	300.00
Catering - Other	1,082.89	840.00	242.89	0.00	1,140.00	-1,140.00
Total Catering	892.89	540.00	352.89	0.00	840.00	-840.00
Conference Registrations	101.15	686.00	-584.85	0.00	465.00	-465.00
Printing, Postage, and Supplies	54.43	100.00	-45.57	0.00	100.00	-100.00
Sessions & Seminars						
Clinician Travel Expenses	550.11	1,200.00	-649.89	0.00	1,200.00	-1,200.00
Session Honorariums	875.00	800.00	75.00	0.00	800.00	-800.00
Sessions & Seminars - Other	93.67	250.00	-156.33	0.00	250.00	-250.00
Total Sessions & Seminars	1,518.78	2,250.00	-731.22	0.00	2,250.00	-2,250.00
Total Conference/AGM	2,567.25	3,576.00	-1,008.75	0.00	3,655.00	-3,655.00
	2,007.20	3,370.00	-1,000.75	0.00	3,033.00	-3,000.00
Directory	000.04	275 00	0.00	044.05	270.00	×-
Directory Postage	366.91	375.00	-8.09	314.85	370.00	-55.15
Directory Printing	265.22	280.00	-14.78	284.63	270.00	14.63
Total Directory	632.13	655.00	-22.87	599.48	640.00	-40.52
Honoraria & Gifts	180.32	250.00	-69.68	424.00	200.00	224.00
Insurance	16,240.00	15,680.00	560.00	16,240.00	18,240.00	-2,000.00

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		2019-2020			2020-2021	
	Apr '19 - Mar 20	Budget	\$ Over Budget	1 Apr '20 - 13 Feb 21	Budget	\$ Over Budget
Members Postage	448.87	425.00	23.87	543.82	450.00	93.82
Membership Renewals						
Membership Renewals Postage	410.84	300.00	110.84	193.20	300.00	-106.80
Membership Renewals Printing	0.00	0.00	0.00	0.00	0.00	0.00
Total Membership Renewals	410.84	300.00	110.84	193.20	300.00	-106.80
Тетро						
Editor Honorarium	500.00	500.00	0.00	500.00	500.00	0.00
Postage	497.59	300.00	197.59	305.55	500.00	-194.45
Printing	561.75	510.00	51.75	418.96	570.00	-151.04
Total Tempo	1,559.34	1,310.00	249.34	1,224.51	1,570.00	-345.49
Website and Database						
Webmaster Contract	1,000.00	1,000.00	0.00	1,000.00	1,000.00	0.00
Website Hosting	1,343.42	1,300.00	43.42	1,083.63	1,310.00	-226.37
Total Website and Database	2,343.42	2,300.00	43.42	2,083.63	2,310.00	-226.37
Total Member services	42,064.22	42,533.00	-468.78	37,218.64	46,037.00	-8,818.36
Partnerships						
CASSA Musical Arts	500.00	500.00	0.00	0.00	500.00	-500.00
Total Partnerships	500.00	500.00	0.00	0.00	500.00	-500.00
President's Expenses						
CFMTA President Visit	0.00	0.00	0.00	0.00	0.00	0.00
Conference Registrations	0.00	300.00	-300.00	0.00	325.00	-325.00
General	0.00	50.00	-50.00	0.00	50.00	-50.00
Visits to Branches	0.00	400.00	-400.00	0.00	400.00	-400.00
Total President's Expenses	0.00	750.00	-750.00	0.00	775.00	-775.00
Projects						
ARMTA Recognition Fund Donation	100.00	100.00	0.00	200.00	200.00	0.00
Collegiate Chapters	0.00	400.00	-400.00	0.00	150.00	-150.00
Commissions	0.00	0.00	0.00	0.00	0.00	0.00
Community Service Certificates	0.00	25.00	-25.00	0.00	25.00	-25.00
Continuing Ed./Travelling Work.	2,370.00	3,000.00	-630.00	300.00	3,000.00	-2,700.00
Piano Competition	1,769.85	1,200.00	569.85	0.00	1,500.00	-1,500.00
Recognition Fund Postage	78.40	150.00	-71.60	0.00	100.00	-100.00
Strings Competition	0.00	1,500.00	-1,500.00	0.00	0.00	0.00
Student Composer Competition	1,067.47	1,200.00	-132.53	1,118.62	1,200.00	-81.38
Vocal Competition	828.37	1,200.00	-371.63	0.00	1,500.00	-1,500.00
Total Projects	6,214.09	8,775.00	-2,560.91	1,618.62	7,675.00	-6,056.38
Scholarships	-,	-,	,	,	,	-,
Alberta Music Festival Assoc.	0.00	200.00	-200.00	400.00	400.00	0.00
Continuing Education Scholarship	0.00	1,000.00	-1,000.00	1,000.00	1,000.00	0.00
Total Scholarships	0.00	1,200.00	-1,200.00	1,400.00	1,400.00	0.00
otal Expense	66,760.55	74,870.00	-8,109.45	53,283.98	77,376.00	-24,092.02
et Income				· · ·	·	
	3,595.84	-6,815.00	10,410.84	22,076.29	-406.00	22,482.29

### Balance Sheet

As of February 13, 2021

13 Feb	13 Feb	\$
2021	2020	Change

ASSETS

	13 Feb 2021	13 Feb 2020	\$ Change
Current Assets			
Chequing/Savings			
ATB Chequing	57,963.75	42,462.09	15,501.66
GIC	10,000.00	0.00	10,000.00
GIC 4	11,327.15	21,192.42	-9,865.27
GIC 5	12,784.28	12,531.70	252.58
Stripe	3,891.36	3,854.94	36.42
Total Chequing/Savings	95,966.54	80,041.15	15,925.39
Accounts Receivable			
Accounts Receivable	150.00	5.00	145.00
Total Accounts Receivable	150.00	5.00	145.00
Other Current Assets			
Undeposited Funds	0.00	945.00	-945.00
Total Other Current Assets	0.00	945.00	-945.00
Total Current Assets	96,116.54	80,991.15	15,125.39
Fixed Assets			
Computer Equipment			
Computer Equipment Cost	1,503.69	1,503.69	0.00
Computer Equipment Depreciation	-1,112.44	-862.44	-250.00
Total Computer Equipment	391.25	641.25	-250.00
Total Fixed Assets	391.25	641.25	-250.00
TOTAL ASSETS	96,507.79	81,632.40	14,875.39
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Other Current Liabilities			
ARMTA Recognition Fund			
Donations Received	0.00	15.00	-15.00
Total ARMTA Recognition Fund	0.00	15.00	-15.00
Branch Fees Collected			
Calgary Branch	2,680.00	4,062.50	-1,382.50
Edmonton Branch	3,277.28	2,395.00	882.28
Lethbridge Branch	245.00	175.00	70.00
Red Deer Branch	100.00	100.00	0.00
Total Branch Fees Collected	6,302.28	6,732.50	-430.22
CFMTA 2021 Loan	-1,000.00	-1,000.00	0.00
CMT Magazine Print Subscription	200.00	-20.00	220.00
Deferred Income	20,535.00	20,636.50	-101.50
Total Other Current Liabilities	26,037.28	26,364.00	-326.72
Total Current Liabilities	26,037.28	26,364.00	-326.72
Total Liabilities	26,037.28	26,364.00	-326.72
Equity			
Opening Bal Equity	31,913.31	31,913.31	0.00
Unrestricted Net Assets	16,480.91	12,885.07	3,595.84
Net Income	22,076.29	10,470.02	11,606.27
Total Equity	70,470.51	55,268.40	15,202.11
TOTAL LIABILITIES & EQUITY			
	96,507.79	81,632.40	14,875.39

Vicki Martin

### 5. g) Administrator's report

The revised bylaws approved at the October 2020 AGM were submitted to Corporate Registries and approved.

To follow up on other agenda items that were completed and don't need further discussion or action by the board:

- Four sample Media Consent forms were posted in the Member's Area under Sample Studio Documents
- CFMTA was informed of the expulsion of Darrin Hogue from membership
- Branch representatives were given the list of members who still need to submit Vulnerable sector Checks in their branch. There were 18 members who have either not submitted their VSC or only submitted a police information check that received an email reminder that they need to submit their VSC by April 1 or they would not be able to renew their membership. Email templates have been set up to remind members that their VSC will need to be updated in the upcoming membership year and six weeks before it is due.

MONTH	2013	2014	2015	2016	2017	2018	2019	2020	2021
January		67.22	59.50	52.83	40.75	43.33	28.08	31.33	30.33
February		47.58	63.17	62.17	76.25	66.08	91.50	88.25	
March		55.42	56.50	38.58	35.58	57.83	44.92	55.50	
April		40.92	57.00	49.58	47.33	43.50	54.33	58.50	
Мау		52.42	37.42	33.92	27.67	34.58	26.00	37.92	
June		31.75	37.17	40.08	19.67	24.00	27.67	21.00	
July		23.75	36.17	38.33	27.83	27.58	37.08	68.17	
August		20.33	36.92	33.00	19.67	27.92	29.50	60.08	
September		72.02	59.17	34.75	33.83	53.67	42.17	57.58	
October		66.75	68.73	95.67	84.67	58.25	80.17	31.42	
November	62.75	35.08	36.33	36.08	38.00	32.00	26.50	35.58	
December	30.48	19.25	16.67	25.50	22.33	14.98	18.08	24.83	
Total	93.23	532.49	564.75	540.49	473.58	483.72	506.00	570.16	
Average/month	46.62	44.37	47.06	45.04	39.47	40.31	42.17	47.51	
Average/week		10.24	10.86	10.39	9.10	9.30	9.73	10.96	

Hours worked are:

Vicki Martin

### 6. CONVENOR REPORTS

### 6. a) Archives

Nothing to report.

Jennifer Nowacka

### 6. b) Bursary and Scholarships

As far as I can tally, we will have processed 15 applications by the board meeting and are still receiving more. Total awarded in this period will be \$7500. Let me know if there is anything else you would like.

### 6. c) Bylaws/Policies and Procedures

See 4. k) i. Policies & Procedures manual updates: Beth's recommendations

Beth Olver

### 6. d) Canada Music Week

In our province, many branches have postponed their celebrations. However, Lethbridge and Edmonton branches found virtual ways to celebrate Canada Music Week this year. Here are their reports.

On Saturday, November 28, 2020 students from the North Island branch of BCRMTA and the Edmonton Branch of ARMTA participated in a collaborative Zoom recital to celebrate Canada Music Week. This was organized by Carolyn Garritano from Edmonton Branch and Sonia Hauser and Cindy Taylor from North Island Branch. There were 36 performers in total. 19 students representing 7 teachers from Edmonton Branch and 17 students from North Island Branch. There were 35 piano students ranging from beginner to advanced level and 1 clarinet student. The students from BC played pieces written by BC composers L. Niamath, R. Benedict, D. Duke. B. Pentland, T. Richert, J. Coulthard, L. Patterson, N. Fairbank. K. Benoit, J. Ethridge and A. Louie. The students from Alberta played pieces written by Alberta composers Garritano & Puckrin, V. Archer, D. Ross, P, Rudzik, LJ Purves and C. Donkin. Carolyn Garritano and Cindy Taylor took turns showing pictures and sharing some information about each composer. The students took turns performing from their own homes. There were 6 students who had a previously recorded video performance shared. Each performing student was "pinned" by using the spotlight feature of Zoom so the performer would be easy for everyone to see and hear. The recital lasted a little over 90 minutes. Soon after the recital was over, lots of good feedback was received from students and teachers.

Submitted by Carolyn Garritano, ARMTA Edmonton Branch

To celebrate Canada Music Week this year without holding an in-person concert, the Lethbridge Branch of the Alberta Registered Music Teachers' Association produced a video of students playing works by Canadian Composers. The video was viewed by students, teachers and families by Zoom on Saturday afternoon, November 28th. The video recital featured twenty-nine students performing selections by Canadian composers including Anne Crosby Gaudet, Christine Donkin, Nancy Telfer, Linda Niamath, Clifford Poole, Andrew Markow, Pierre Gallant, Jean Coulthard, Stephen Chatman, Boris Berlin, and Alexina Louie. Slides with information about each composer was included between performances and students watching could also participate in a Scavenger hunt that asked questions about the composers.

Submitted by Tamara Bowie, ARMTA Lethbridge Branch

Tamara Bowie

### 6. e) CFMTA Conference 2023

The conference committee is meeting once a month for 20 to 30 minutes. Although most items are on hold until after the 2021 conference, we are discussing the Gala concert, fundraising ideas, and the voice competition.

Marlaine Osgood

### 6. f) Collegiate Chapters

Nothing to report.

Marlaine Osgood

### 6. g) Community Service Award

Nothing to report.

Marlaine Osgood

### 6. h) Conference

Music Conference Alberta is offering 5 streams, with one or two 1-hour sessions a week.

The studio steam, which ARMTA is planning with Alberta Music Education Foundation (AMEF), has completed 2 sessions:

- January 20 Sarah Patrick Liability in the Time of Covid 19
- Feb. 10 Phillipa Waite Baroque Dance Rhythms: a kinaesthetic perspective; Session 1: Bourrée and Minuet

Upcoming sessions:

- March 3 Phillipa Waite Baroque Dance Rhythms: a kinaesthetic perspective; Session 2: Sarabande and Gigue
- April 14 Michael McMahon Playing for Singers? Have no Fear!

All registrants are also included in the crossover stream.

- Jan. 29 Teaching with Technology Panel
- Feb. 24 Can I Sing Yet?
- March 13 Mental Health for Music Educators

Most will be recorded and will be available 30 days after the presentation to those who have registered for that steam.

Marlaine Osgood

### 6. i) Continuing Education

#### Mid-Year Update – January 2021

#### 1) Current (2020-2021) expenditures:

**May 2020** (spearheaded by Calgary branch) \$300 Honorarium: Rhona-Mae Arca Webinar on Live-Streaming Recitals

#### Remaining budget – Winter/Spring 2021

Two video interviews/casual talks with performer-teachers for posting on ARMTA website (dates still TBD but likely in late February/March; a 3<sup>rd</sup> interview may occur, but not yet confirmed). Payment information to Vicki before fiscal year-end.

#### 2) Budget request for April 2021 to March 2022:

#### Same as last year (\$3000)

I anticipate that we should be able to continue to adapt programming whether in person or online next year.

#### 3) Actual spending for 2019-2020:

#### CALGARY BRANCH May 24, 2020 Advanced Theory Workshop, Dr. Julia Galieva-Szokolay \$750 (clinician fee) Event cancelled due to COVID-19. Funds used for other Continuing Ed events in 2020.

#### EDMONTON BRANCH

#### March 16, 2020 Drumming with Subash Giri – An Introduction to Nepalese Drumming

\$200 (clinician fee) Event cancelled due to COVID-19. Funds used for other Continuing Ed events in 2020.

#### LETHBRIDGE BRANCH

March 6-7, 2020 Keys to Piano Workshop \$650 (one clinician fee). Event took place just prior to Covid-19 closures.

#### April 25, 2020 Voice Workshop and Master Class with Dr. Blaine Hendsbee

\$400 (clinician fee) Event cancelled due to COVID-19. To be rescheduled TBD or funds used for other Continuing Ed events.

#### **RED DEER BRANCH**

May 11, 2019 Audrey Graham, Workshop on Embellishing Melodies \$70 (venue fee – St. Luke's Anglican Church)

#### May 23, 2020 AGM Speaker: Mirjam Rand, Parallels Between History of Art and Music

\$300 (\$250 for honorarium, \$50 for venue) Postponed due to COVID-19. **Event took place on September 15, 2020** at Liberty Christian Assembly Church in Red Deer.

Deanna Oye

### 6. j) Examining Board

Board Members: Dale Wheeler, Ruston Vuori, Twila Baker, Peter Fielding, Rachael Goldenberg

Applicants Accepted:

Full Membership:Piano5Collaborative Piano1Violin1Voice1Recorder1

After a busy fall, things have slowed somewhat for applications.

No issues have arisen during the last 6 months.

Respectively submitted,

Judith Elliott

### 6. k) Media

In the absence of a social media convenor, I have been posting events and Covid-19 updates on ARMTA's public Facebook page and in the ARMTA member's group. I would love to give this job away.

Vicki

### 6. I) Members at Large

Members at Large activity has mostly been setting up Covid 19 practices and adhering to the recommendations from Alberta Health Services. There are some real challenges with poor internet services in the rural areas of Alberta for virtual lessons instruction. Infrastructure is lacking and there needs to be lobbying for better services in the rural areas.

Members at large who are in urban centres versus members at large in the rural areas has been a contentious issue for some time. Non branch affiliates of ARMTA are called Members at Large. Comparing the area break down for groups from ATAA (Artists Touring Affiliates of Alberta) to ARMTA's branch orders, geographical divisions of the province for Members at large is recommended. Is it possible to have Alberta North Member at Large and Alberta South Member at Large with the border being south of Edmonton/Leduc area? I have not had any communication with MAL members this year but appreciate the emails that Administration has been sending to all members of ARMTA.

As a member at large, I appreciate the recognition for my education through ARMTA and the music education community it is building in Alberta. For music education to thrive, promoting student's success in life after studying music is a must. If ARMTA could develop promotional tools for social media, I believe this would empower our MAL members.

I am currently aware of several non ARMTA teachers in my area who do not meet the standards of ARMTA Membership and are running a music studio. The marketplace is allowing this to happen. What do parents want for their children? Experiences that empower the child and allow growth. Parents in rural areas have different musical tastes and allow that to influence musical education choices. It is humbling to teach beginner to intermediate lessons continually, and very rarely get beyond advanced (grade 9 and higher) studies. The rural areas can and do have advanced students but creating higher visibility for beginners' achievements is needed for parents buy in. There is a gap between video presentations of great talent and the work and time it took to develop. This gap appears to be getting larger.

Ida Edwards

### 6. m) Piano Competition

In order to better align with the CFMTA National Competition, the ARMTA Provincial Piano competition has been moved online. The pre-screening deadline is February 15th, 2021. Candidates forwarded to the provincial competition will be asked to submit a video recording of their competition repertoire in one continuous take by March 13, 2021. The guidelines for this recording correspond directly to those put out by CFMTA in order to best prepare our candidate for the competition. Janet Scott Hoyt (professor emerita of the University of Alberta) will screen the preliminary recordings and Dr. Jean Saulnier (University of Montreal) will judge the competition recordings.

Prize winners will be contacted by phone with the results. The first place winner will be invited to make a professional studio recording in place of the Young Artist Tour. The recognition fund will sponsor this recording and Deanna Oye will help to organize the logistics.

Compared to the competition in 2019, I have received a significant number of inquiries from students and teachers alike and hope that we will have excellent participation this year!

A huge thank you to all who have helped me to navigate the organization of an online event!

Suggestions for future competitions:

- That we clearly eliminate concertos from accepted repertoire in alignment with CFMTA

Allison Kilgannon

### 6. n) Provincial Festival Association Liaison

Nothing to report.

Antonina Cox

### 6. o) Publicity

Budget Request: \$4,600.00 total Specifics:

• \$1000 logo design

- \$2400 for 6 month social media strategy with templates
- \$1200 Facebook ads

Rationale: It is my understanding that ARMTA would like to refresh the provincial logo. A logo is one component of branding, and a branding investigation is specifically mentioned in the job description for Publicity convenor.

I've recently gone through a branding exercise in my own studio, and this is my definition of branding:

"Branding", as it relates to publicity, is an umbrella term for the way an organization presents its identity and personality to engage its target audience. Colour, fonts, and language, such as catch phrases and tone of text, are used to design a logo and a suite of visuals for the organization to use in all communication vehicles - website, social media, business cards, print publications, merchandise, etc.

Branding is the logical first step before raising ARMTA's profile in order to attract members and students. The branding exercise itself will take some time, given the many facets of ARMTA, and the large number of stakeholders. I requested budget for a social media name recognition campaign just in case the branding portion of the project finishes in time for a 6 month social media expense this budget year.

Budget is requested for:

- contracting a social media/branding consultant to help ARMTA present itself visually and in print the way it wants to be perceived.
- implementing a social media campaign to raise ARMTA's profile with the communities it serves.

Susan Soley Henley

### 6. p) Recognition Fund

#### ARMTA Recognition Fund Scholarship February 2021-22 Budget Recommendations

Recommendations below are indicated as follows:

**Black** is unchanged from past budgets and may not require (much) discussion **Red** is for <u>changed</u> or <u>new</u> items that may require discussion - board approval

Projects	2021-22 Recommend	led	d last budget		
<b>Biennial Awards</b>					
Piano Compe	tition \$4,000	\$4,000*Total	\$2,000 annually		
Best Perform	ance of a Canadian Work	\$ 250	125 annually		
Best Performance of a Romantic Work		\$ 500	250 annually		
Voice Competition		\$4,000	\$2,000 annually		
Prize for Best	Vocal Performance of ?????	250??	250 annually		
2021 recording agre	ements in place of Young Artis	t Tours \$2,000			
	competitors who do not place in is a "surprise" and therefore ha				
website.*					
Provincial String Corr	petition PRIZE MONEY.	\$2,000	\$2,000 NOT USED		
CASSA (Calgary Arts Summer School) Scholarships		\$500	\$500		
Provincial Awards to	he Branches	\$5,000	\$5,000		
Calculated a	t \$750 each for Small Branches	\$1 000 each for C	algary and Edmonton		

(Grande Prairie, Medicine Hat, Lethbridge, Red Deer)

Student Composer Competition Awards Bursaries (Needs Based)	\$900 max. \$8,000	\$ 900 \$ 8,000
Would the bursary committee like the option of		. ,
great.		
So far, only \$4,500 was awarded in bursary fu	nds this year. Accidentally,	for a while, the website said
that all bursary money had been awarded. Co	onsidering COVID-19, it is a	surprise that more requests
have not come in. That was corrected.		
ARMTA Pedagogy Scholarships	\$3,000??	\$2,000
The board can consider increasing these 2 aw	ards to \$1,500 each?	
Contemporary Showcases (only Calgary and Edmo	onton in 2020) \$900	\$900
Red Deer? Central East Alberta? Lethbridge?		
TOTAL RECOMMENDED (in this Competition	n YEAR) \$31,300	

**The <u>current</u> balance of the ARMTA Recognition Fund is** \$63,344.47. The balance in Feb. 2020 was \$52,279.47. The balance is up by \$11,000. In this Piano and Voice Competition year more money will be spent, which is a good thing. At its inception, the Recognition Fund was created with the piano competition in mind.

The Rusconi Fund Donation in 2019 was: \$18,440. The Rusconi Fund Donation in 2020 was: \$19,600. Even if the maximum that I present is spent, and generally it is NOT, the balance will be comfortable. In 2022, there is no Piano or Voice Competition so less will be used. Perhaps there will be a String Competition(s)? I continue to include String Competition prizes in my calculations as I have done in the past.

Respectfully, Judith Ammann

### 6. q) Sponsorship

Nothing to report.

Ruizhe Yu

### 6. r) String Competition

Inaugural Strings/Violin Competition

Alberta, Canada 2022

Dear colleagues, board members,

As we all live in the horrid times of Covid 18 Pandemic, the concept of the format and timetable for the First ever Provincial Violin Competition become clearer.

Nathene Arthur and I did decide to strike a Competition committee. I am so please that Marlaine Osgood did agree to be part of the committee and will bring her vast of experiences to the working table.

As the Pandemic dictates our professional and personal lives, we are planning to review the rules and regulations. They will be two formats of the Competition and options for judges, what will reflect on the budget planning. Details to come for the next board meeting.

Thank you,

Chrysanthema Pashunkova

### 6. s) Student Composer Competition

We are on track for the next competition deadline of April 1st with Jesse Plessis as adjudicator once again.

Christine Rogers

### 6. t) Tempo

Nothing to report.

Lisa Ng

### 6. u) Vocal Competition

Kimerica Parr

### 6. v) Webmaster

#### 1. ARMTA Provincial Website & Maintenance:

We use WordPress for our content management system. Since Jan 2018 we have been using the theme "OnePress". Lethbridge, Edmonton & Red Deer branch websites are using the same theme. Some images & colours are different to give each branch their own identity while still maintaining a unified look across the province. If your branch would like to switch to the theme "OnePress" email web@armta.ca.

I have been making changes & updates to the information on the website as instructed by the administrator including:

- Resources for online lessons
- A new webinars tab added in the member's only area to post replays of ARMTA webinars
- Daily checklists & information for teachers & students to follow AHS guidelines for Covid 19 safety
- Find-a-Teacher directory page only shows members who have a current criminal & VS record check.
- Find-a Teacher has a new search category. Visitors can search for teachers who offer online lessons.

#### If you have a photo of something ARMTA related please email it to web@armta.ca

#### 2. Google G Suite for nonprofits:

We are now set up with a G Suite for nonprofits account (since Feb 2020). Contact me if you have an idea for ARMTA to make use of G Suite features.

#### 3. Public Member Profiles:

#### Add your photo in our Find A Teacher results.

Members can email their photo to <u>web@armta.ca</u> to be added beside your name when someone searches using our Find A Teacher directory page. We currently have 17 member photos or logos in our directory.

Members are encouraged to add information (text and/or photos) into their member profiles in the find a teacher directory so they will be found in more searches. Click the "Profile" tab when logged into "Manage Account" section of the member's area. (Profile Gallery & Profile Description)

#### Subjects Taught in Directory Listing

All members' subjects taught are displayed on the business card in the teacher directory list to make it easy for visitors to see your registered subjects & all the other subjects you teach on the first page.

#### 4. "I'm a member of ARMTA because...":

Photos & statements of members are on the front page of the website. Currently we have 11 statements posted. Members can send me their statements & optional photo at any time to be included.

#### 5. Local Branches Hosted under ARMTA provincial (shared hosting):

ARMTA Provincial can host unlimited websites on their account for no additional hosting fees. The website's branch is only responsible for their domain name registration fee (usually \$15-\$25 per year). Send an email to web@armta.ca if your branch would like to do this.

#### Local branches taking advantage of this:

Edmonton Branch <u>www.armtaedmonton.ab.ca</u>	Lethbridge Branch <u>www.lrmta.com</u>
Calgary Branch www.armta-calgary.com	Red Deer Branch <u>www.armtareddeer.org</u>

#### **NEW IN 2021**

We are now hosting the website for: Alberta Alliance for Music Advocacy <u>http://albertamusicadvocacy.ca</u> This website will have a calendar of events for all the music organizations involved. It will include bios & photos of each group. Currently includes ARMTA, Alberta Band Association, Choir Alberta & Alberta Orff.

#### 6. Website SUB-domains: READ THIS if your SMALL BRANCH would like a website!

ARMTA Provincial can host sub-domains for NO additional charge, not even a name registration fee. An example of a sub-domain is lloydminster.armta.ca

As part of my general website duties, I would be willing to set up basic websites for smaller branches for no set-up cost. Contact web@armta.ca to get started.

#### 7. Website traffic stats:

View our website traffic stats anytime by visiting the link below (also found in the member's only area of our website). Select a date range. The Audience section compares numbers to the same dates of the previous year. Scroll down in each section to see the top 100 search queries & 100 top pages viewed.

https://datastudio.google.com/reporting/f28b09fa-6dd0-4b63-b9a1-872907942adb/page/S33B

Here are the traffic stats for the past 12 months: April 1, 2020 - December 31, 2020

ł	SARMTA v	Vebsite	Report	Ap	or 1, 2020 - Dec 31, 2020 🔹
Go 1. 2.	ogle search queries Query armta alberta registered music teachers.	Clicks v	IS: Impressions 1,394 159	Average Position 1.11 1.08	Top Pages   Page Title Unique Pageviews * Pageviews Users   1. Find a Teacher • ARMTA Alberta Registered Music 4.2K 4.8K 2.84 2.188   2. ARMTA • Alberta Registered Music Teachers' Asso 3.2K 4K 2.562 2.241
3. 4. 5. 6. 7. 8. 9. 10.	alberta music teachers associatio bette-joan cebuliak rac armta calgary armta edmonton scott macisaac bianca baciu registered music teachers associ wolfram linnebach find a teacher alberta	30 23 22 16 13	185 1,956 381 513 267 227 120 64 425	1.08 6.2 2.03 3.05 6.54 8.12 6.53 9.31 7.1	3.   Member's Area • ARMTA Alberta Registered Music   902   1.9K   545   192     4.   Upcoming Events • ARMTA Alberta Registered Mu   751   853   533   232     5.   Resources for Online and Digital Learning in the Ag   554   702   472   316     6.   Become A Member • ARMTA Alberta Registered M   412   467   334   81     7.   Provincial Piano Competition • ARMTA Alberta Registered M   377   434   311   209     8.   Manage Account • ARMTA Alberta Registered Mus   327   438   221   8     9.   (not set)   311   601   310   309     10.   Application Form • ARMTA Alberta Registered Mu   228   258   145   Az
12. 13. 14. 15. 16. 17. 18. 19. 20.	bette joan cebuliak rac alberta piano teachers association piano competition jessica yuma piano darrin hogue darrin hogue calgary alberta college of teachers find a . cebuliak rac jessica yuma	9 9 8 7 7 6	597 255 294 113 175 53 292 260 156	6.55 2.62 10.45 5.49 17.23 17.64 8.62 5.18 6.23	Audience (comparison with same dates last year) Users Sessions Pageviews 6,771 9,027 19,390 mfacebook.com 1-1% 1-1% 1-35% bing -195 Pages / Session Avg. Session Duration baidu.com 2.15 02:10 armta-cligary.com -61 1-34% 1-4% 0 1K 2K 3K 4K

#### **ARMTA Provincial Database Report – FEBRUARY 2021**

Since April 2015 we have been using a membership management system for storing our provincial member's information called Membership Works (MWs): <u>https://membershipworks.com</u>

This is a subscription based service that is currently \$79 USD / month.

I have been making changes & updates to the membership registration form, events & other areas of our Membership Works system as instructed by the administrator & event coordinators.

I have continued to help members with login problems & other database issues.

The label "VS Check Current" has been added so we can have our Find-a-Teacher directory page show only members with a current VS check.

Added a new tag "Online Lessons Available" so members can specify if they will teach online. Visitors to our website & search for teachers who offer online lessons.

#### **Provincial Executive Label:**

Reminder: Members who are part of the provincial executive have had a label added to their account so they can access the "Exec only" tab in the member's area of our website. If you are on the provincial executive, you will automatically have access when you login to the member's area with your usual email & password.

#### Admin Access:

Any branch can have a Branch Admin set up to gain access to their Branch member's information & set up events for registration & online payment. Calgary, Edmonton & Red Deer branches are making use of this.

If your branch would like admin access contact web@armta.ca.

#### Event List:

Any branch can post their events in Membership Works so members can register online (offline & online payment options available). Membership Works keeps track of registrations & payments received. You can put the registration form right on your own branch website.

Currently Provincial, Edmonton, Lethbridge & Calgary are using this feature.

Contact web@armta.ca if you would like to start using this feature.

Submitted by: Carolyn Garritano

### 6. w) Wellness

I was able to figure out how to use Wordpress and find the list of Wellness resources on the ARMTA site (not too hard). I also added over fifteen more entries and started sorting everything into alphabetical order (still a bit more to do). Now that I know how to access everything, I can edit it easily when I come across something interesting. I was also thinking that I could do a legend to reference what instrument is being talked about.

Thank you! I am enjoying delving even deeper into this subject.

Esther Bing

### 6. x) Young Artist Tour

Information:

No major events have happened in regard to the Young Artist Tour, as the competition will not be occurring until March 13, 2021, at which most likely the Young Artist for Alberta will be determined.

For discussion:

Due to the COVID restrictions in place, will the Young Artist concerts be held in venues and streamed, or will the Young Artist be performing from their house to minimize contact?

Louisa Lu

### 7. BRANCH REPORTS

### 7. a) Calgary

Despite the Covid-19 restrictions, ARMTA Calgary is busy providing events for teachers, students and the community. We instigated a reduced early bird ARMTA Calgary registration fee to help ease the financial burden of membership for teachers.

Nathene Arthur, Barbara Robertson and Maryellen Pankratz, our new administrator, worked together to publish what might be our last Impromptu newsletter. I am hoping that someone will step up and fill the vacant editor position.

Tanya Foster and Lisa Kiernan organized medals, scholarships and a virtual ACRA recital, (ARMTA Calgary Recital and Awards) for top exam students in all disciplines. We appreciate the support of the ARMTA Recognition Fund to help us support these students.

Lisa Kiernan and Ron Proctor are in the process of organizing and compiling the videos for the OSR, (Outstanding Student Recital). Students will all receive a certificate and some will also receive a scholarship.

Josee Robitaille and Carol S Moore are hosting another virtual recital in February. There will be three shorter recitals of twenty minutes and a final recital of thirty minutes. There will be a draw at each recital for a music store gift card.

As we "branch out", Looi Tan, Frances Ewington and Nathene Arthur have organized three workshops:

- 1. January 31 "Social Media's Role in the Music Industry" with Kien To.
  - a. Kien is an independent artist, based out of Calgary. He builds his music around the social issues of Asian representation in mainstream media. Rap, R&B, Song Writing, and Music Production are some of his expertise.
- 2. February 25 "Learning Through the Arts" with Dale Erickson
  - a. Dale has worked in the education field for over 40 years and is the founder and Superintendent of the Calgary Arts Academy. CAA, the only school of its kind in North America, is an innovative public charter school that engages children through arts immersion - teaching Alberta curriculum through immersion in five fine arts: music, visual art, dance, drama, and literary art. Join this education visionary as he talks about the creation of CAA, arts immersion, and arts education in Calgary.
- 3. March 10 "Multi-Cultural Music" with Subash Giri
  - a. Subash is the Principal Instructor of the Indian Music Ensemble (IME) at the Department of Music, University of Alberta. His main areas of research are applied ethnomusicology; traditional music of South Asia; music and diaspora, music sustainability and cultural continuity; music and community well-being; music and gender; music and identity; the music industry and copyright.

Barb Robertson is the ARMTA rep on the organizing committee for the Rotary Calgary Concerto Competition. The competition will take place, although winners, will receive a scholarship and have a professional recording rather than the opportunity to perform with an orchestra. Information at <a href="https://www.rotaryc3.com">https://www.rotaryc3.com</a>.

Respectfully submitted,

#### Barbara Robertson and Rita Thurn

### 7. b) Edmonton

Edmonton Branch Executive:

- President Rosemarie Horne
- Vice President Heather McGuire
- Treasurer Matt Meyer
- Secretary Kasha Derechey
- Past President Judith Ammann

#### Information:

All our monthly Executive Branch Meetings are held on Zoom and they seem to be working very well. We even had our Budget meeting by zoom. It was difficult to set the budget for 2021-2022 because we do not know when we will be able to get back to our regularly scheduled in-person activities. We continue to have student recitals where students will submit a video of their performance and then the videos are compiled into a recital. All our other annual activities have been suspended until we can have social gatherings.

We are delighted that we have a new Vice-President, Heather McGuire. She will mentor under our President, Rosemarie Horne until the end of June. Here is a little info about her:

Heather McGuire holds a Master of Music degree in piano performance from the University of Alberta and is an active teacher and performer in Northeast Edmonton. Heather particularly enjoys contemporary piano and chamber works, having performed many through the course of her studies. In her spare time, Heather enjoys cooking, painting, and hiking in the Rockies.

We had one spectacular event for Canada Music Week as reported below by Carolyn Garritano.

On Saturday, November 28, 2020 students from the North Island branch of BCRMTA and the Edmonton Branch of ARMTA participated in a collaborative Zoom recital to celebrate Canada Music Week. This was organized by Carolyn Garritano from Edmonton Branch and Sonia Hauser and Cindy Taylor from North Island Branch. There were 36 performers in total. 19 students representing 7 teachers from Edmonton Branch and 17 students from North Island Branch. There were 35 piano students ranging from beginner to advanced level and 1 clarinet student. The students from BC played pieces written by BC composers L. Niamath, R. Benedict, D. Duke. B. Pentland, T. Richert, J. Coulthard, L. Patterson, N. Fairbank. K. Benoit, J. Ethridge and A. Louie. The students from

Alberta played pieces written by Alberta composers Garritano & Puckrin, V. Archer, D. Ross, P, Rudzik, LJ Purves and C. Donkin. Carolyn Garritano and Cindy Taylor took turns showing pictures and sharing some information about each composer. The students took turns performing from their own homes. There were 6 students who had a previously recorded video performance shared. Each performing student was "pinned" by using the spotlight feature of Zoom so the performer would be easy for everyone to see and hear. The recital lasted a little over 90 minutes. Soon after the recital was over, lots of good feedback was received from students and teachers.

Rosemarie Horne & Marlaine Osgood

### 7. c) Grande Prairie

We have been planning a virtual workshop with Suzuki teacher/professor Merlin Thompson to happen online in April, and we have been going through the process of choosing recipients for the scholarships. We have been meeting monthly by Zoom.

#### Gwendolyn Bartek

Executive: President Gwendolyn Bartek, Vice-president Ashley Clayton, Secretary Beth Peters, Treasurer Nicole Bergen

Activities:

We have been holding monthly meetings by Zoom, and that is working well. The membership is gradually increasing with a few new members each month.

We gathered nominations for student scholarships, and established a committee of 3 to choose 3 students to receive these awards. The recipients were announced at our last meeting on Feb. 22. We have been gathering and discussing ideas for virtual workshops and we have settled on Merlin Thompson, a Suzuki professor. He will be presenting workshops on the mornings of March 22, and April 12 for our membership.

Our media presence has been enhanced by the establishment of a Facebook page, and the presence of a teacher directory there. With the isolation of our current circumstances, it has been good to see each others' faces and share common concerns once a month.

Gwendolyn Bartek

### 7. d) Lethbridge

Executive 2020/2021: President - Christine Rogers, Vice-President – Brenda Lockmuller, Secretary-Vacant, Treasurer- Megan Wittig, Corresponding Secretary-Mary Lee Voort

The Branch currently has 25 members.

Following the AGM in October, the Lethbridge Branch extended congratulations to Tamara Bowie who has been appointed provincial Vice President!

On November 28 the Lethbridge Branch hosted a Zoom Watch Party for their virtual recital to celebrate the 60th anniversary of Canada Music Week. This virtual recital was prepared by Tamara Bowie, and consisted of 24 students performing works by Canadian composers. Listeners were encouraged to participate in a scavenger hunt prepared by Lorrie Wittke. Answers to the questions in this activity were found throughout various slides which contained information on Canadian composers. Prizes were also given out for the scavenger hunt. The Lethbridge Branch also recognized students receiving First Class Honours marks on their Royal Conservatory Practical and Theory exams. The Lethbridge Branch ARMTA Recognition Fund Student Awards were also presented to students who have achieved the highest first-class honors marks in both a practical and theory exam during the award year December 2019-August 2020.

There has been a focus on creating a stronger social media presence. During the Christmas season several teachers played Christmas carols and posted these videos on Facebook and Instagram.

On March 5, 2021 a Zoom presentation by Christine Donkin: My thoughts on Teaching Composition will be held. This presentation is our Peer Outreach project for CMFTA Branching Out. All teachers and senior students in the Lethbridge community will be invited. A Zoom recital will also be held in March.

While COVID has deeply impacted activities, the Lethbridge Branch continues to meet each month by Zoom. Recitals continue as well as the coffee and conversation meetings, all by Zoom. However, the Practice-a-thon has been postponed until 2022. As a result of COVID a Gala Recital was cancelled, as well as a Voice Workshop and Masterclass.

Lorrie Wittke

### 7. e) Medicine Hat

Our branch has not met since pre-covid. We are in the thick of music festival preparations in the city. It is virtual this year, so recordings are being made and submitted over the next couple of weeks. So I will not be able to attend the Feb 20 meeting.Please express my regrets to the provincial executive. Thank you.

Sheryl Schnare

### 7. f) Red Deer

In spite of Covid restrictions our branch has been carrying on with our meetings and events. Under the capable direction of our new President Joyce Emms and her Executive, Joyce held the ship after losing our Treasurer by resignation four months ago. Joyce went above and beyond the call to organize and balance "The books" for our branch unit a volunteer came forward. We are grateful that member, Dara Fensky took over this position in late January. Red Deer Branch tries to combine every business meeting with Professional Development workshops which include our own members or outside guests as speakers.

September's meeting involved a Live (and Zoomed for those uncomfortable to attend live in a social distanced manner) of presentation by professional photographer and Social Studies teacher Mirjam Rand. She gave an interesting talk with projections linking music and art history through the eras. In

October, our president gave us an informed tour around the Provincial ARMTA website so that our branch members could see how much more we have at our finger tips than many new. This was a great idea to combine with our business meeting portion.

Our November Student Award Recital which was to occur during Canada Music Week, was cancelled. We carried on through a zoom meeting in Janaury. Our guest speaker was member Ruston Vuori who gave an informative talk and detailed powerpoint projections called "Plan for Sussess: Considerations in the Selection of Pedagogical Repertoire.

Our former annual "President's Soiree" was re-named called Membership Appreciation Night and was to be held in March. This too has been cancelled. In it's place we had a very helpful virtual tour over Zoom with Derek Chiu who showed us around the RCM website and all of it's goodies that it has to offer including the amazing Naxos and Medici Music Library for Certified Teachers. We can watch the amazing operas, concerts and ballets in the comfort of our own living room.

Our final AGM and PD is to be member Sugne Andrews who has developed her own website and is willing to share her strategies on "How to Market Music Teaching" in May. We look forward to this young mother's ideas and IT skills. We currently have 22 members in our branch.

Our current Executive is:

- President Joyce Emms
- Past President Annette Bradley
- Vice President Dolores Tjart
- Secretary Treena Baker
- Treasurer Dara Fensky
- Provincial Board Rep Annette Bradley
- (ARMTA Rep for the Alberta Music Advocacy Alliance Annette Bradley)

#### Respectfully Submitted,

Annette Bradley, Past President and Provincial Board Rep

### 8. CORRESPONDENCE

Thank you card from Annette Bradley for ARMTA Service Award 2020.pdf

Thank you card from Ian Wong.Cassa 2020 scholarship.pdf

Thank you from Andrea Hong.Contemporary Showcase.2021 01 08.pdf